

**The Assistant Director-General
for Priority Africa and External Relations**

To Permanent Delegations
and Observers to UNESCO
cc.: National Commissions
for UNESCO

Ref.: SCS/ERT/BEST/26/32

3 August 2026

Madam/Sir,

I have the honour to inform you of the **launch of the Global Massive Open Online Course (MOOC) on the Ethics of Artificial Intelligence (AI)**, developed by UNESCO in partnership with LG AI Research and made available globally through Coursera.

The MOOC was officially launched on 20 July 2026 in Seoul, Republic of Korea, by UNESCO Director-General Khaled El-Enany; Dr Kyung Hoon Bae, Deputy Prime Minister and Minister of Science and ICT of the Republic of Korea; and Dr Woohyung Lim, President of LG AI Research. The launch brought together representatives from the Government of the Republic of Korea, LG AI Research, the Korean National Commission for UNESCO, academia, industry and other partner organizations.

The Global MOOC represents an important step in translating the UNESCO Recommendation on the Ethics of Artificial Intelligence, adopted by UNESCO's 193 Member States in 2021, into practical knowledge and skills. Designed for policymakers, engineers, researchers, students, public officials, entrepreneurs and other professionals working with AI, the course addresses practical issues including bias, risk assessment, human rights, human oversight, accountability, privacy, fairness and safety. It is free, self-paced and accessible to learners worldwide, with a pathway to certification.

At the launch, the Director-General underscored the importance of ensuring that the MOOC reaches learners and institutions across all regions. He encouraged governments, universities, companies and public institutions to use the course, as part of UNESCO's broader efforts to strengthen capacities for the responsible development and use of AI.

In this spirit, I would be grateful for your support in disseminating the Global MOOC among relevant ministries, public institutions, universities, research institutions, private-sector partners and other stakeholders in your country, and in encouraging its uptake as a resource for AI capacity-building.

Further information and access to the course are available at:
<https://www.coursera.org/learn/global-mooc-on-the-ethics-of-ai>.

I thank you for your continued support in advancing the implementation of the UNESCO Recommendation on the Ethics of Artificial Intelligence and in ensuring that the benefits of AI are accessible to all.

Please accept, Madam/Sir, the assurance of my highest consideration.


Lidia Arthur Brito